

# Many Ways to Live Life



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*Las Farolas*  
the fish world



a walk-thru in time  
a Living Museum

**first of its kind in the world ...**  
**100% freshwater fishes**

Frontera Verde, Brgy. Ugong,  
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## A WORLD within a WORLD in a Tropical Setting

Be captivated by its unspoiled and breathtaking features . . . blooms in their myriad of colors, its refreshing and invigorating verdant foliage.

Take lungfuls of its crisp, clean mountain air . . .

and be amused by its community of animals, from birds to butterflies, from crocodiles to turtles, and other jungle creatures in their natural habitat.



An experience beyond your wildest imagination. While communing with nature, widen your horizon in a fun, exciting and rewarding way. Lombija is a Sanctuary. . . a Haven . . . a Showcase . . . rolled into one multi-faceted 120-hectare complex in Guimaras Province. It boasts of...

**A BREEDING AND A ZOOLOGICAL PARK**

**A BOTANICAL GARDEN**

**CULTURAL MUSEUM**

**A HERITAGE PLAZA**

**AND A MOUNTAIN RESORT**

**TO BE UNVEILED SOON!**



**Lombija** ....truly  
**the Philippines' and Guimaras' Gem**  
**that will dazzle the world!**



*Las Farolas*  
the fish world

## FISHES

Focus on **I**ntensified and  
**S**cientific **H**arnessing  
of the **E**nvironment and  
its **S**ustainability

### purpose

Las Farolas, was established and foremost, to showcase the biodiversity of aquatic resources both the endemic and exotic, including the flora and the fauna.



### mission-vision

Las Farolas, the brainchild of Henry G. Babiera Moment Philippines, Inc. and the late Rafael Ortigas Jr., of Ortigas Company will propel the Philippines into the global map of tourist destinations. . .



### introduction

The world is in a deteriorating state and in danger of extinction. The order of things is throwing us off balance. This is the reality that we face every day. Ballooning population, man's unscrupulous activities such as the destruction of natural resources, and other acts detrimental to the environment all contribute to the eventual demise of the very planet we live in. But these concerns have to be addressed with urgency by organizations and governments to save our planet. In the Philippines, the Bureau of Fisheries and Aquatic Resources (BFAR) drafted and enacted policies that encourage the preservation of endangered species and their preservation habitat by adopting ecologically-sound development practices. It is in support of these policies that Las Farolas was conceived. A collaboration between HGB Moment Philippines, Inc. and Ortigas and Company, Las Farolas assumes the responsibility of managing precious and irreplaceable freshwater resources by serving as an appropriate venue for exhibition, conservation and preservation, education, research and tourism purposes.

At Las Farolas, the public can have a glimpse of and explore the rich biodiversity in the local setting as part of their rewarding and memorable tour/adventure.



### intended audience

The intended visitors of Las Farolas are subdivided into the following segments:

- Tourists
- Academe
- Research Institutions
- General Public

